

PRESS RELEASE – for immediate release

Cambridge UK - 20th February 2007



ITSP and CUFC team up for success

Established IT services provider IT Support Partners and Cambridge United FC have signed a deal uniting their expertise and resources to provide a range of activities and services to benefit the local and business communities.



ITSP and CUFC have signed up for closer collaboration after the successful deployment of the 'Play for Success' IT Learning Centre at Abbey Stadium last month. The success and enjoyment of this initiative has inspired further projects and the new agreement signed on Monday formalises this relationship.

The IT Learning Centre, which will be officially opened in April, was funded by the Department of Education to enable local associations to help underachieving youngsters through community activities. The 'Play for Success' initiative in Cambridge took off when Cambridge United football club (CUFC) and IT Support Partners (ITSP) got together and combined the venue and expertise to create a computerised learning environment which now hosts free after-school sessions for local school children.

The first joint project under the new agreement will be four IT seminars taking place in March and April. Aimed at business managers and IT technicians, they will give an independent take on Windows Vista, Microsoft's new desktop operating system which will replace Windows XP. Although many companies see MS Vista as an inevitable step forward, they may not be ready to make the move immediately. New computers are likely to have Vista pre-installed as standard, and users and IT technicians must decide how to integrate it into the existing IT framework. Companies may take a delayed approach or stagger implementation over several months. The ITSP seminars will outline the pros and cons of upgrading to Vista and give independent advice to help companies decide how, if and when they should make the switch.

The seminars will take place at Abbey Stadium and make use of one of the stadium's three conference suites. All delegates will have the chance to win dinner for two and tickets to a game when they register.

“Although we are primarily a football club we have so much more we can offer” says Brian Attmore, the fans elected director at CUFC. “ITSP will help us reach new parts of the community and show off our facilities”.

These facilities include conference suites, an IT centre with 16 fully equipped computer stations and a facility to connect a laptop to a projector and scroll-screen, catering for up to 200 people, licenced bars and ample free parking. The location of Abbey Stadium, with ready access to the A14, M11 and Cambridge city centre means it is ideal for any company, club or school looking for a place to meet.

“The collaboration between ITSP and CUFC is great. They have such a great range of facilities and resources which we can make use of for training and other activities. At the same time, we understand the motivation behind the work that they do and we can support their IT side discretely and effectively, ” commented ITSP CEO Eddie Rivero.

ITSP will be holding a series of training courses at Abbey Stadium throughout the year tackling technical IT topics, as well as supporting the IT Learning Centre. If you would like to learn more about these, or the Windows Vista seminars in March and April, please contact training@itsp.co.uk or call 0870 240 3564.

If you would like to know more about the conference facilities at Abbey Stadium or days out at Cambridge United please email: fansdirector@cambridgefansunited.org or call **01223 566500**.

ABOUT ITSP



IT Support Partners are an established IT services provider, offering comprehensive support and maintenance packages to small and medium sized businesses in Cambridgeshire. With highly experienced staff and a personal approach, ITSP has built an excellent reputation amongst manufacturers, charities and professional services organisations for reliable, cost effective services. Their goal is to manage their clients’ IT systems in a way that allows the client to concentrate on their core business activities.

As well as supporting IT Systems, ITSP also specialise in database administration and development for Oracle, Sybase and SQL Server, and offer training in a variety of technical areas.

- **IT Support** : Remote Server Support - Remote Server and Workstation Support - Onsite Business Recovery - Comprehensive Support;

- **Expert services** : Network Installation - Server Upgrades- VPN Design and Installation- Relational Database Administration - Data Recovery;
- **Internet** : ADSL Broadband - Domain Name Registration – Email;
- **Security** : Firewall Installation and Maintenance - Virus protection - Back-up
- **Training** : Courses running in 2007 : Microsoft training for IT and non-IT personnel, updating support skills to Windows Server 2003, A Managers Guide to Information Technology, Windows Vista seminars.

For more information please contact **www.itsp.co.uk**, email **info@itsp.co.uk**, tel. **0870 240 3564** .

ABOUT CAMBRIDGE UNITED FOOTBALL CLUB

Cambridge United are the leading Football Club in the city. Formed in 1912 they have progressed through the Leagues and for 35 years were members of the Football League. Currently they are in the National Conference. With a large loyal fan base, attracting support from a wide geographical area, the Club is on the resurgence. Their home ground, the Abbey Stadium, is in Newmarket Road and it's facilities are increasingly being used by a cross section of the local community. Strong Youth and Football in the Community Departments have been joined by the new 'United in Learning' Study Support Centre as Cambridge United increasingly develops as a Community Club.



Please visit **<http://www.cambridge-united.premiumtv.co.uk/page/Welcome>** for more information.